



ORCHESTRATE A COMPLETE RANGE OF KYC SERVICES

CLIENTS CAN ORCHESTRATE CUSTOMIZED KYC JOURNEYS USING A RISK-BASED APPROACH TO MEET GRANULAR CUSTOMER, PRODUCT, OR REGULATORY RISK REQUIREMENTS.

The Mitek Verified Identity Platform (MiVIP®) has been engineered to enable customers to quickly and easily deploy an identity verification journey, with or without developer resources.

Clients can send a verification request to a user via the client portal, issue requests en masse through our batch service, trigger a request via API, or embed our SDK directly into a native app.



Orchestrate a wide range of verification signals

The MiVIP platform provides access to a range of IDV tools and empowers clients to design their own journeys through an easy-to-use administrative UI. We combine a vast array of identity verification techniques and deploy them through a single API, allowing our clients to pick and choose the right verification types for their exact needs. Whether it's database checks, PEPS & Sanctions screens, facial biometrics, liveness detection, ID document validation, geolocation, fraud alerts, or digital footprint analysis you can easily configure the checks you need all in one place.

Clients can then configure an **identity confidence score** threshold to help them conduct customer due diligence using a risk-based approach.



Deploy a start page in minutes

For clients that need to implement KYC process, but don't yet have an existing application page, MiVIP can provide a start page out of the box, eliminating the need to wait for development resources. The start page takes just minutes to customize, providing an identity verification journey with client branding such as logos, fonts, colors, and custom button styles.



Verify at any stage of the customer lifecycle

- Customer sign-up**
Gaming operators such as Betfred or banks such as NatWest use MiVIP to ensure a smooth onboarding journey for new clients
- High-risk trigger**
Financial services firms use MiVIP in their customer services centers to send verification requests for risk triggers such as address or surname changes
- Re-verification**
Gig economy marketplaces use MiVIP to issue reverification requests where KYC information has aged and needs refreshing
- Customer pay-out or maturation**
FinTechs use MiVIP to add additional KYC and AML controls at point of pay-out or fund maturation

