



## **CLAIRMAIL PARTNERS WITH MITEK SYSTEMS TO DELIVER INTEGRATED MOBILE DEPOSIT CAPABILITY FOR BANK CUSTOMERS**

*Strategic Partnership Further Extends ClairMail's Mobile Banking and Payment Leadership*

**Novato, Calif. — December 2, 2009** — ClairMail, Inc., the leader in mobile banking and payment solutions, today announced a strategic partnership with Mitek Systems, Inc. (OTC: MITK.OB), an innovator of image analytics and mobile document capture applications. ClairMail will integrate Mitek's Mobile Deposit® application into its own mobile banking and payments platform, which powers the mobile banking services of many of the nation's top financial institutions. With Mobile Deposit incorporated into the ClairMail platform, financial institutions will have the ability to provide consumers faster availability to funds and an extra level of convenience.

"Consumers expect to conduct everyday tasks including their banking with their smartphones," said James DeBello, President and CEO, Mitek Systems, Inc. "Mobile Deposit is rapidly becoming a crucial part of any mobile banking offering. By integrating Mobile Deposit, ClairMail enables their customers to deposit checks from anywhere and adds new convenience and value to ClairMail's rich mobile banking offering."

Through integration with ClairMail's platform, ClairMail and Mitek will provide bank customers with a flexible, customizable, fully-integrated solution, which combines the benefits of all three modes of mobile banking – SMS, mobile web and ClairMail's unique Smart Client application – with remote deposit capture in one streamlined interface. The ClairMail platform also delivers multi-level alerting capabilities, which empowers users to conduct transactions, respond to or resolve account activity and now provides users with account details after the check submission process all within the mobile channel.

Mitek's Mobile Deposit supports the payments industry standards for Remote Deposit Capture (RDC), and extends mobile deposit capabilities to millions of consumers who use cell phones equipped with a camera.

"As financial institutions around the world continue to realize that mobile is the strategic channel of the future, this agreement with Mitek further extends our industry leadership and allows us to offer a comprehensive set of mobile banking features required by today's consumer," said ClairMail CEO Pete Daffern. "We have always been dedicated to providing the best technology and services to power the adoption of mobile banking and this partnership will increase the ability to foster customer loyalty and retention amongst our bank customers."

### **About Mitek Systems, Inc.**

Mitek Systems (OTC: MITK.OB; [www.miteksystems.com](http://www.miteksystems.com)) is an innovator of advanced image analytics and mobile document capture applications for camera phones. For over twenty years, the company has developed the most comprehensive suite of intelligent character recognition software used to test, clean, authenticate and extract data from imaged checks, documents and objects, and its software is used to process more than ten billion transactions per year. For more information about Mitek Systems, contact the company at 858-503-7810 or visit [www.miteksystems.com](http://www.miteksystems.com).

**About ClairMail**

ClairMail is the leading provider of mobile solutions for banking, payment and card services. ClairMail provides a technology platform designed to help financial institutions realize the strategic potential of mobile banking, driving new levels of customer trust and loyalty, facilitating cross-sell opportunities and enabling near term, measurable cost savings. Financial institutions of all sizes now have an opportunity to reach 100% of their customer base and proactively deliver personalized content through multi-level alerting and triple-play convergence capabilities via a central customer interface. ClairMail's platform also offers multi-channel enrollment options to maximize mobile adoption and ROI, regardless of mobile device, carrier or back-end financial system. Founded in 2004, ClairMail is headquartered in Novato, Calif. For more information call (415) 884-7270 or visit [www.clairmail.com](http://www.clairmail.com).

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